Staying in-between “Music Technology” in Higher Education

(Post-modern) Challenges and Opportunities for Music Technology Education

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Intro - The Questions

Music Technology Education – how do we create a
• supporting and educationally valuable environment for students and staff

in an area which
• reaches not only over different scientific domains,
• but also over different working and investigatory methodologies,
• different approaches for presentation and practice,
• different underlying - but implicit - justificational hypotheses,
• different vocabularies and terminologies
• as well as different conceptual frameworks
• …… - not even to mention often different budgets and administrative units.
Intro – The Project “Betweening”

• There is substantial complexity involved in providing genuinely interdisciplinary degrees
  ¿ how do existing educational frameworks allow interdisciplinary degrees, such as “music technology”, to be taught
• in general degree curricula of multidisciplinary nature tend to be given as if they fit seamlessly into our traditional, mono-discipline-based academic structure
  ¿ How can we face the interdisciplinary challenge of “betweening”, existing on all levels of academic endeavour: from teaching and learning to administration and research
• a case study – “Music Technology”

• Ca 40 visits to institutions in 2006 and a questionnaire using cognitive interviewing techniques

At the beginning….. There was data

• Meanwhile, back at the ....., there is UCAS data [1]
• UCAS data can tell use quantitatively (not qualitatively)
  • how many degrees are out there (in Britain)
  • how wide the perception of the subject area is, looking at degree names
  • what types of degrees are available and in which ratio
• Using UCAS 2006 data
  • How many BSc’s, BA’s, BEng’s, MEng’s, etc are there?
  • Which terms are being used to define these degrees?
  • How many joint, how many honours degrees?
  • Any trends or tendencies or patterns?
• …. But before we turn to UCAS, some views on what the discipline of “Music Technology” encompasses ....

• … and also: what’s with all these (post-modern) quotes around “Music Technology”? 

The (post-modern) quotes around “Music Technology”

- **Music Technology**: increasingly reduced to mean sound engineering (or sometimes even EComp), but still used in GB as the widest of terms
- **Electro-acoustic Music**: generally including only composition
- **Computers and Music**: generally perceived as a wide area of knowledge, but excluding sound engineering
- **Computer Music**: used more in the USA
- **Sonic Arts**: used more in GB, implying creative compositional approaches

- **Sound Technology / Recording Technology / Sound Engineering**
- **Electronic-, Computer-, Digital Music**
- **Electro-acoustic music**
- **Computational musicology / Systematic Musicology (used more in Germany)**
- **Acoustics**

A bit of Interdisciplinarity:

**Computer Music, a full taxonomy? (Pope 1993)**

1. **Music theory, composition, and performance**
   1.1. Music theory, sociology, and aesthetics
   1.1.1. Music theory and analysis
   1.1.2. Temperament and tuning systems
   1.1.3. New musical aesthetics and sociologies
   1.2. Composition of electroacoustic music
   1.2.1. Sound and composition models and notations
   1.2.2. Models of the composition and performance processes
   1.2.3. Sound design and processing
   1.2.4. Realization and production techniques
   1.2.5. “Aural rendering” or “sonification” of scientific data
1.3. Algorithmic and computer-aided composition
   1.3.1. Compositional algorithms and languages
   1.3.2. Composition systems for score or sound synthesis
   1.3.3. Artificial Intelligence and composition
1.4. Performance situations and interfaces
   1.4.1. Performing and conducting
   1.4.2. Gesture recognition and interfaces
   1.4.3. Score following in performance
   1.4.4. Expression representation and analysis

2. **Musical acoustics, psychoacoustics, perception, and cognition**
   2.1. Musical acoustics and psychoacoustics
   2.1.1. Acoustics of musical instruments and voice
   2.1.2. Psychoacoustics
   2.1.3. Room and spatial acoustics
2.2. Music perception
   2.2.1. Physiology of hearing
   2.2.2. Pitch identification
   2.2.3. Rhythm identification
   2.2.4. Timbre perception
2.3. Music understanding and cognition
   2.3.1. Rhythm understanding
   2.3.2. Key and scale recognition
   2.3.3. Higher-level structures
A bit of Interdisciplinarity:
Computer Music Engineering (Cammuri/dePoli/Dannenberg)

A bit of Interdisciplinarity:

Elements of Computer Music

Moore (1990)

![Diagram](Art, Science, Technology)


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A bit of Interdisciplinarity:

Music Technology

- No taxonomy? Possibly too broad an area?
- Or encompassing parts too vocational for HE (i.e., sound engineering)? Mark Thorley (Coventry) has pointed out the oddity:
  
  "the degrees around music technology are seen as being highly vocational, although there is no such job as a 'music technologist'" [1]

- I, personally, perceive a widening gap between the scientific/engineering and the artistic aspects of this area (thru RAE and HE politics or cultural tendencies)?

- One definition of "Music Technology": [2]
  
  "technology involved with the musical arts..." [3]

- Or defined through numerous diverse HE curricula? It is the most used term in UCAS after all?

[1] Mark Thorley, Music Technology education – who is the customer, the student or the industry, LIMTEC 2005.
“Music Technology” Curricula in Higher Education

Andrew Bates (Leeds 2003) looked at “Developing and implementing an HE Music Technology Curriculum”:

“Place all the ingredients in a large bowl, stir vigorously until everything is thoroughly mixed together and serve immediately” [1]

• Different ingredients, different flavours, different meals


Different Ingredients, different flavours, different meals

“Music Technology” [1]
As in Sound Recording, Tonmeister, Record Production, etc

“Music Technology”
As in Creative Music Technology, Sonic Arts, Electro-acoustic Composition, Sound Design, Electronic Music

… so let’s turn to number-crunching & UCAS

[1] Notice: I am still hanging on to the term “Music Technology” and its post-modern quotes
UCAS and Music Technology

Using all degrees when selecting their category “Music Technology”
- 62 different Institutions
- 351 different degrees
- 63 different names (drawing already small differences together (ex: Music Technology/ies))
- 131 “Music Technology”
- 1 “Digital Music”

<table>
<thead>
<tr>
<th>Institutions</th>
<th>Degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Hertfordshire (H96)</td>
<td>37 degrees</td>
</tr>
<tr>
<td>Staffordshire University (ST2)</td>
<td>34 degrees</td>
</tr>
<tr>
<td>Keele University (K12)</td>
<td>29 degrees</td>
</tr>
<tr>
<td>Thames Valley University (T40)</td>
<td>28 degrees</td>
</tr>
<tr>
<td>The Manchester Metropolitan University (M40)</td>
<td>25 degrees</td>
</tr>
<tr>
<td>Anglia Polytechnic University (A60)</td>
<td>15 degrees</td>
</tr>
<tr>
<td>Kingston University (K84)</td>
<td>15 degrees</td>
</tr>
<tr>
<td>London Metropolitan University (L68)</td>
<td>11 degrees</td>
</tr>
<tr>
<td>The University of Hull (H72)</td>
<td>10 degrees</td>
</tr>
<tr>
<td>The University of Huddersfield (H60)</td>
<td>9 degrees</td>
</tr>
<tr>
<td>University of Glamorgan (G14)</td>
<td>6 degrees</td>
</tr>
<tr>
<td>University of Chester (C55)</td>
<td>6 degrees</td>
</tr>
<tr>
<td>University of York (Y96)</td>
<td>6 degrees</td>
</tr>
<tr>
<td>Doncaster College (D62)</td>
<td>5 degrees</td>
</tr>
<tr>
<td>The University of Bradford (B56)</td>
<td>4 degrees</td>
</tr>
<tr>
<td>University of Central Lancashire (C30)</td>
<td>4 degrees</td>
</tr>
<tr>
<td>Northbrook College Sussex (N41)</td>
<td>4 degrees</td>
</tr>
<tr>
<td>Canterbury Christ Church University (C10)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>University of Central England in Birmingham (I)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>De Montfort University (D26)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>University of Glasgow (G20)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>Leeds Metropolitan University (L27)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>The University of Salford (S03)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>Southampton Institute (S30) Southampton Sol</td>
<td>3 degrees</td>
</tr>
<tr>
<td>University of Westminster (W60)</td>
<td>3 degrees</td>
</tr>
<tr>
<td>All other Universities (37)</td>
<td>2 or 1 degrees</td>
</tr>
</tbody>
</table>

Average = 5.1 deg
Without “matrix degrees”:
Av. = 3.8 degrees
59% of universities have 1 or 2 degrees
The “Matrix Degrees” [1]

<table>
<thead>
<tr>
<th>Degree</th>
<th>Study Mode</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Studies and Music Technology (TWI)</td>
<td>3FT Hon BA</td>
</tr>
<tr>
<td>Applied Social Studies/Sonic Arts (TWI)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Business Administration and Music Technology (MM)</td>
<td>3FT Hon BA</td>
</tr>
<tr>
<td>Electronic and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Education and Music Technology (LWM)</td>
<td>3FT Hon BA</td>
</tr>
<tr>
<td>Electrical and Information Technology and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Information Systems and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Information Technology and Multimedia (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>International Relations and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Law and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Management Science and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Marketing and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Media and Communications &amp; Culture (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Medical Chemistry and Music Technology (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Music Technology and Audio Systems Design</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Music Technology and Physical Geography (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Music Technology and Philosophy (GW)</td>
<td>3FT Hon BSc</td>
</tr>
<tr>
<td>Music Technology and popular, digital, etc</td>
<td>3FT Hon BSc</td>
</tr>
</tbody>
</table>

Term coined by M. Thorley (Coventry/Staffordshire)

The Degrees: what's in a name

- Arts and Media Informatics/Music
- Audio and Music Technology
- Audio and Video Engineering
- Audio Electronics
- Audio Engineering
- Audio Technology
- Computational Musicology
- Computer Science with Music (popular, digital, etc)
- Computer systems and music technology
- Computing and Music
- Computing with Music
- Creative Music Technology
- Creative Music Technology and Sound Recording
- Digital Music
- Electronic and Audio Engineering
- Electronic music
- Electronics with Music
- Information systems/music
- Information technology and multimedia
- Music Composition and Technology
- Music Informatics
- Music Multimedia and Electronics
- Music Technology and Innovation
- Music Technology and with Audio Systems design
- Music Technology
- Music Technology Software Development
- Music Technology with Popular Music
- Music with Computing
- Sonic Arts
- Sound Design Technology
- Sound Engineering
- Tonmeister
- etc

The Degrees: what's in a name

UCAS Subject Categories for Music Technology (1) with number of degree names using this term

- Music Technology: 131
- Electronic Music: 31
- Creative Music Technology: 20
- Music Production: 5
- Commercial Music: 1
- Digital Music: 1
- Audio Music Technology: 0
- Music Acoustics: 0
- Music Recording: 0
- Music Systems Engineering: 0
- Music Technology Systems: 0

Top 6 Categories from degree names (2)

<table>
<thead>
<tr>
<th>Degree Name Occurrence</th>
<th>Number of Degrees</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Music Technology</td>
<td>131</td>
<td>41.9%</td>
</tr>
<tr>
<td>Media Technology</td>
<td>36</td>
<td>11.5%</td>
</tr>
<tr>
<td>Electronic Music</td>
<td>31</td>
<td>9.9%</td>
</tr>
<tr>
<td>Sonic Arts</td>
<td>22</td>
<td>7.0%</td>
</tr>
<tr>
<td>Creative Music Technology</td>
<td>20</td>
<td>6.4%</td>
</tr>
<tr>
<td>Audio Technology</td>
<td>10</td>
<td>3.2%</td>
</tr>
<tr>
<td>Music Production</td>
<td>5</td>
<td>1.6%</td>
</tr>
<tr>
<td>Recording</td>
<td>4</td>
<td>1.3%</td>
</tr>
<tr>
<td>Sound Engineering</td>
<td>3</td>
<td>1.0%</td>
</tr>
<tr>
<td>Rest</td>
<td>51</td>
<td>16.3%</td>
</tr>
</tbody>
</table>

Degree Qualification

- Majority of qualifications are BSc

Total: 351

- BSc (195)
- BA (137)
- BEng (10)
- MEng (6)
- BMus (2)
- MA (1)
Degree Qualification: Joint vs Single

- Majority of degrees around Music Technology are joint degrees

![Pie chart showing distribution of joint, single, and rest degrees](chart.png)

Degree Names

![Pie chart showing occurrences of terms in degree names](chart.png)
Types of “subject accumulation” within a degree

- A) Contributions from more than one department but with having “glue” courses dealing with both areas as one discipline
  - Such as BEng over two departments

- B) Contributions from more than one department, with students being left to accumulate their “interdisciplinarity”
  - Such as usual Joint Honour degrees

- C) Contributions from one department only, but which brings in staff expertise from relating disciplines
  - Such as many Single Honours BSc Music technology degrees

- D) Mixture of the above
  - Or boundaries between the above are not discrete

- E) Any of the above with exclusion of specific areas
  - Such as Creative Music Technology generally not encompassing Computational Musicology and vice versa
The student’s perspective

- John Gummery (Thames Valley) has been carrying out research into the perceptions and professional prospects of Music Technology students. (BA Music Technology).
- Important for evidence of changing attitudes and how students view the Music Technology degrees
- From his research I want to draw out some aspects relevant to this topic:
  - "... there has been a steady fall in the number of those who want to work in music recording and production." (63% in 2002 decreasing to 28% in 2004, other categories: composer, performer, self employment, film/tv/ratio/media work)
  - Students seem to be increasingly becoming more open-minded to the wide range of diverse job prospects that a music technology degree can support.
  - OR: Are universities still riding the bubble of a past economically important music industry?
  - "All (...) graduates interviewed found the broad curriculum to be (Increasingly) relevant and beneficial in their employment. The high proportion using these skills in their current employment supported this view."


A somewhat lengthy conclusions about University and the Post-modern “Quotes”...... finally...

- Music Technology’s last decades of economic success in one area of its knowledge/practical domain have sparked a steep increase in the HE degrees offered in Britain
- The degrees in their entirety reflect the diversity of its subject area(s)
- Universities have been very successful building on this demand and students tend to want to maintain the interdisciplinary character of this subject
- Do “Matrix degrees” show rather a demand and academic interest by students or desperation by Universities?
- Question remains, as Mark Thorley has asked “who is the client, the student or the industry” [1]
- And if there is a demand for interdisciplinarity and broadness, how can we accommodate this educationally

[1] Mark Thorley, Music Technology education – who is the customer, the student or the industry, LIMTEC 2005
Music Technology and Interdisciplinarity

still concluding.....

- This area is still struggling to come to terms with the different methodologies of its own user community [1]
- The rapid increase of degrees in this area demonstrates how much is happening at the brinks of the traditional academic disciplines
- Even the label for this interdisciplinary subject indicates conflicts of interests for a number of different stakeholders.
- Interdisciplinary inquiries are (Mourad, 1997) “…efforts to pursue knowledge without being essentially constrained by the structure and content of a single discipline, including subject matter, predominant theories, typical methods, or primary schools of thought. They imply a general desire to conceive knowledge and theoretical practice in new ways.” [2] (… and terminologies)


Some controversial post-modern views about Music Technology, Interdisciplinarity and HE

…and yet still trying to conclude...

- Concept 1: The age of specialisms is new, do we really need deep specialisms without broad interdisciplinism?
  - “Early modern natural philosophers were more often than not dilettantes in their experiments and humanists by education. It is unlikely that a new Leibniz should emerge today. But it is possible that, if he were alive now, he would still try to open gates.” (Arikha, 2005) [1]

- Concept 2: The project of modernity in University education may have failed
  - “The project of modernity stems from the 18th century (age of enlightenment), aiming at developing objective science, universal morality and law, and autonomous art according to their inner logic.” (Habermas, 1983) [2]

- Concept 3: “Current disciplinary system may be becoming brittle” [1] (Sperber)
  - We need a post-modern acceptance of fragmented but self-organising areas of knowledge, in which “particular foundations would emerge in the course of the inquiry rather than be predetermined in the form of discipline-bound theories, methods, and schools of thought.” (Mourad, 1997) [3]

The three options for Educational Systems:

- Are we in need of post-modern university frameworks? (Roger P. Mourad, Jr)
  - Should we accommodate new concepts of fragmentational knowledge
  - And self-organising areas of interdisciplinary domains of knowledge
  - Creating foundations where needed in the inquiry rather than pre-ordained and culturally engrained

- Or is there possibly more merit, certainly less resistance, of absorbing (exclusive) parts of an interdisciplinary domain within a traditional discipline
  - Acceptance of EComp in HE Music Culture (e.g. RAE) can be seen as an example.

- And as a third possibility, is there evidence of this interdisciplinary domain becoming its own separate discipline, with its own school of methodologies, approaches and practices.
  - And is there a benefit in that?

The End .... finally!!

If you want to stay in touch with the project “Betweening” or contribute to our upcoming questionnaire send me and email or visit our website at

http://www.music.gla.ac.uk/CMT/projects/betweening

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Thank you